Scalar Inference and Rise-Fall-Rise in American English: Towards a Priming Perspective

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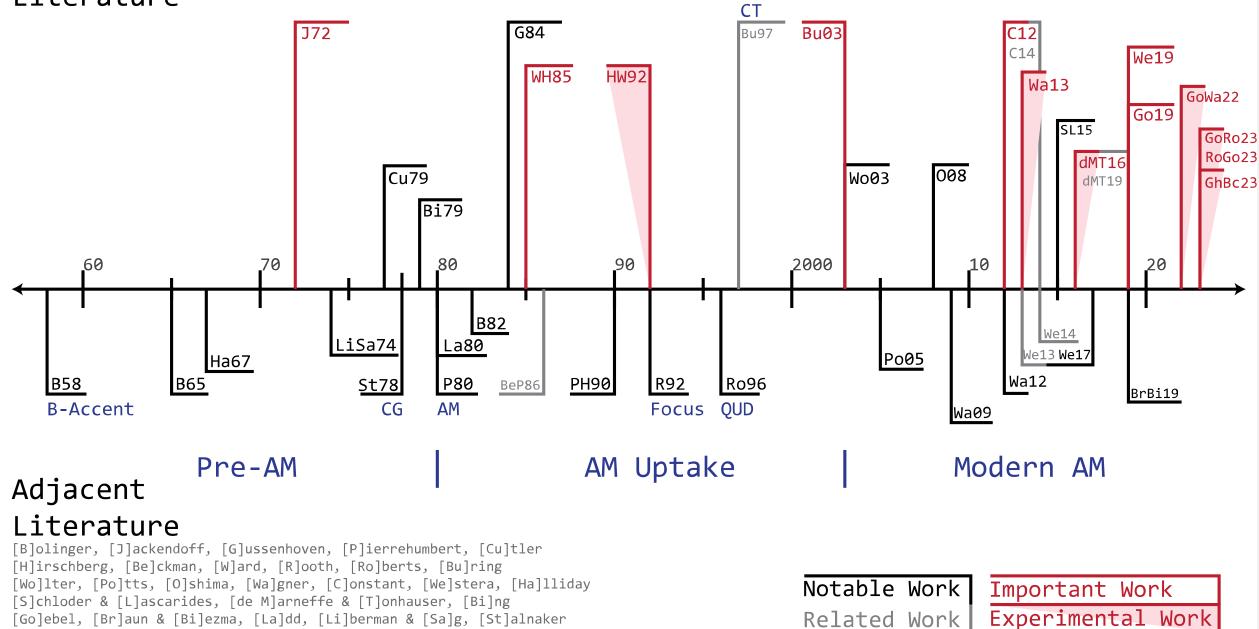
PRESENTED AT

Voices in Contexts, University of Cologne





Rise-Fall-Rise Literature



[Ro]nai, [G]ood[h]ue & [B]u[c]cola

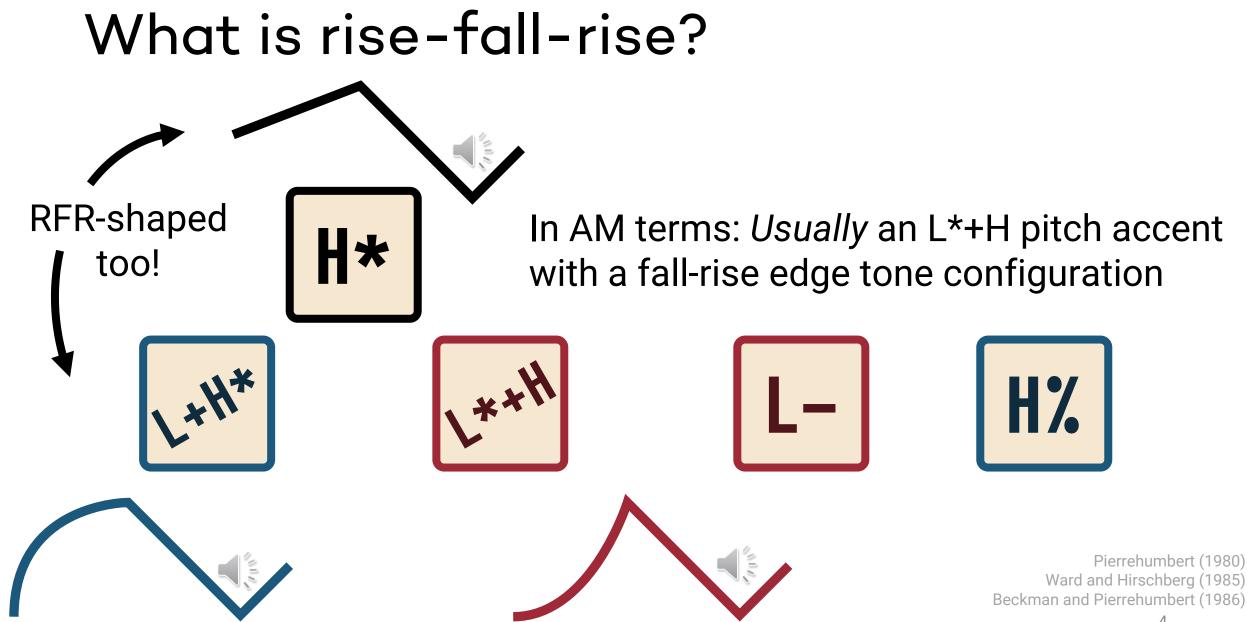
The general themes of rise-fall-rise

Has something to do with "higher alternatives"

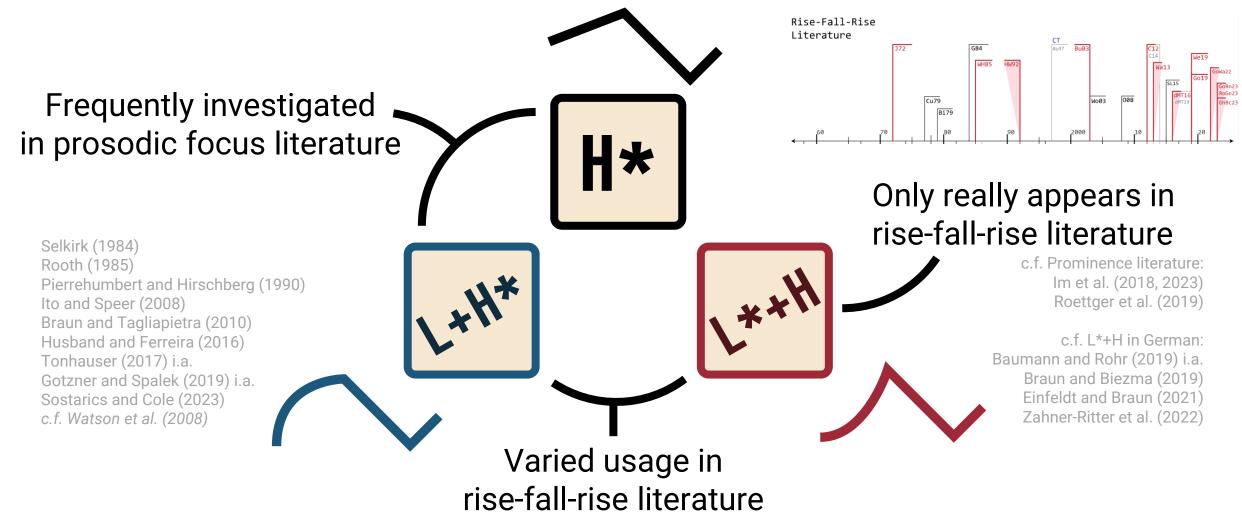
Uncertainty Disputability Strategy Cue to belief Partial Answer

Focus operator Contrastive Topic

But what is rise-fall-rise?



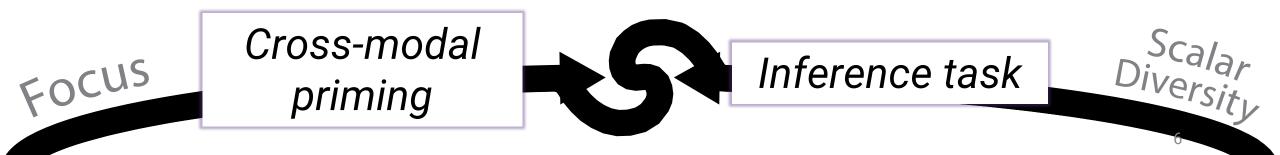
How do these pitch accents contrast?



High-level questions

Is there something special about rise-fall-rise, or about L*+H? Is there a specific RFR? Or would any RFR-shaped tune be fine? What kinds of methods can we use to look at higher alternatives?

Let's exploit adjectival lexical scales in...



Cross-Modal Lexical Decision



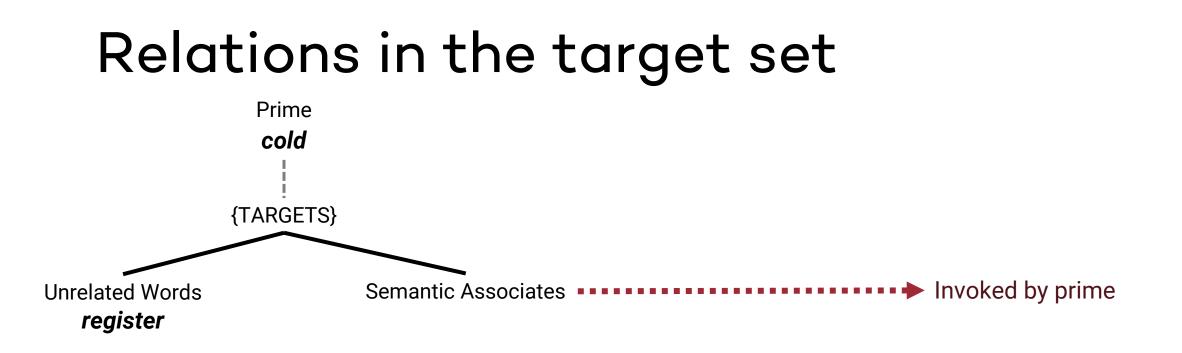
What factors affect the activation status of the target?

(1) The relation between the prime and the target(2) The prosody used with the auditory prime

Braun and Tagliapietra (2010) Husband and Ferreira (2016) Yap et al. (2015) i.a.

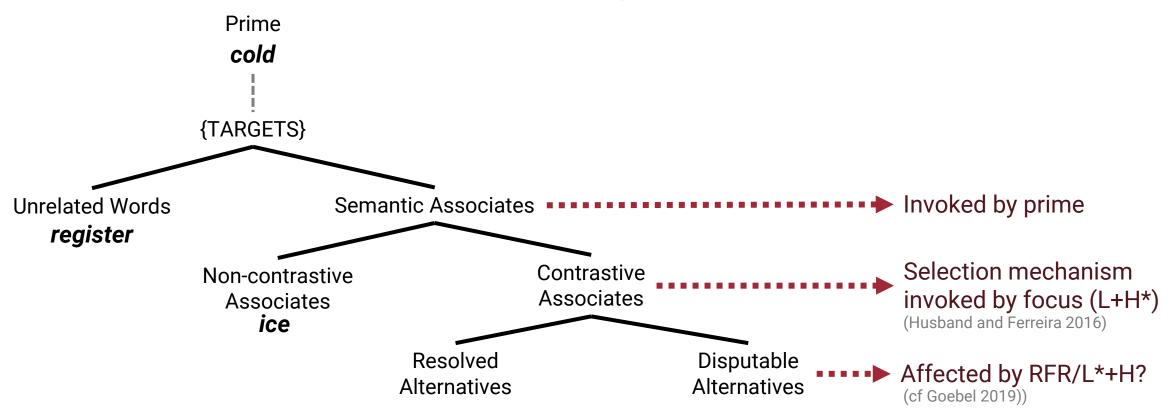
Relations in the target set

Prime **cold** [{TARGETS}



Relations in the target set Prime cold {TARGETS} Invoked by prime Unrelated Words Semantic Associates • register Selection mechanism Contrastive Non-contrastive Associates invoked by focus (L+H*) Associates (Husband and Ferreira 2016) ice

Relations in the target set



Relations in the target set Prime cold {TARGETS} Semantic Associates • Invoked by prime **Unrelated Words** register Selection mechanism Contrastive Non-contrastive Associates invoked by focus (L+H*) Associates (Husband and Ferreira 2016) ice Resolved Disputable Affected by RFR/L*+H? **Alternatives Alternatives** (cf Goebel 2019)) Would *cold*+RFR facilitate *freezing*? **Oppositely Valenced Higher Scalar** Lower Scalar Would *freezing*+RFR not facilitate *cold*? Scalar Alternatives **Alternatives Alternatives** freezing hot cool

Scalar Inference task

Jane ate some of the cookies \rightarrow some, *but not all* of the cookies

- <some, all> comprise a lexical scale (Horn 1972)
- Likelihood of SI-enriched interpretations varies → scalar diversity (van Tiel et al. 2016, Gotzner et al. 2018, Ronai 2022)

What pragmatic factors encourage SI-enriched interpretations?

QUD matters (Ronai & Xiang 2021) Does the office feel freezing?



Prosody matters

(de Marneffe & Tonhauser 2019, Ronai & Goebel 2023)

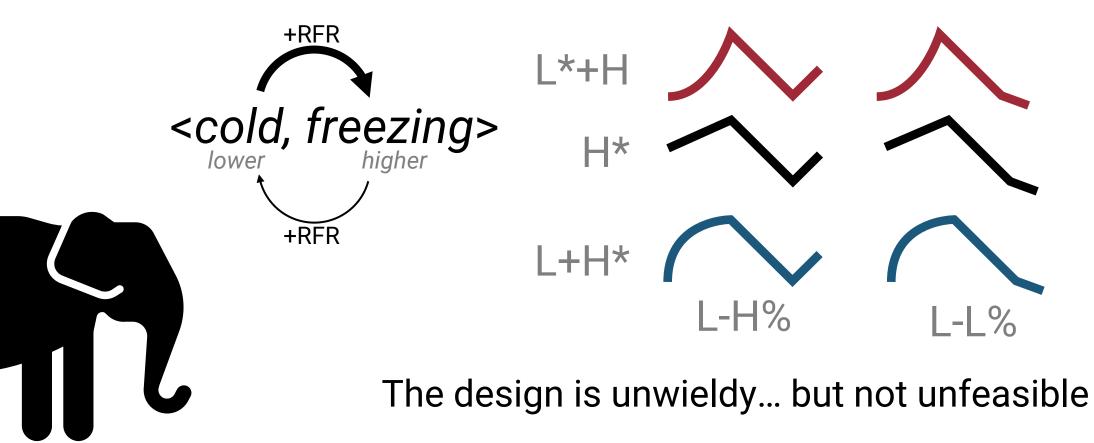
Would you conclude the office does not feel freezing?



A general prediction

If RFR is all about the *higher* alternatives, then there should be some asymmetry in how it affects *lower* alternatives

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Methodological challenges

Meaning Side

- Many items for lexical decision and scalar diversity
- Need to make the task conditions comparable
- Need to write controlled contexts for all the items
- Do the contexts make sense?

Sound Side

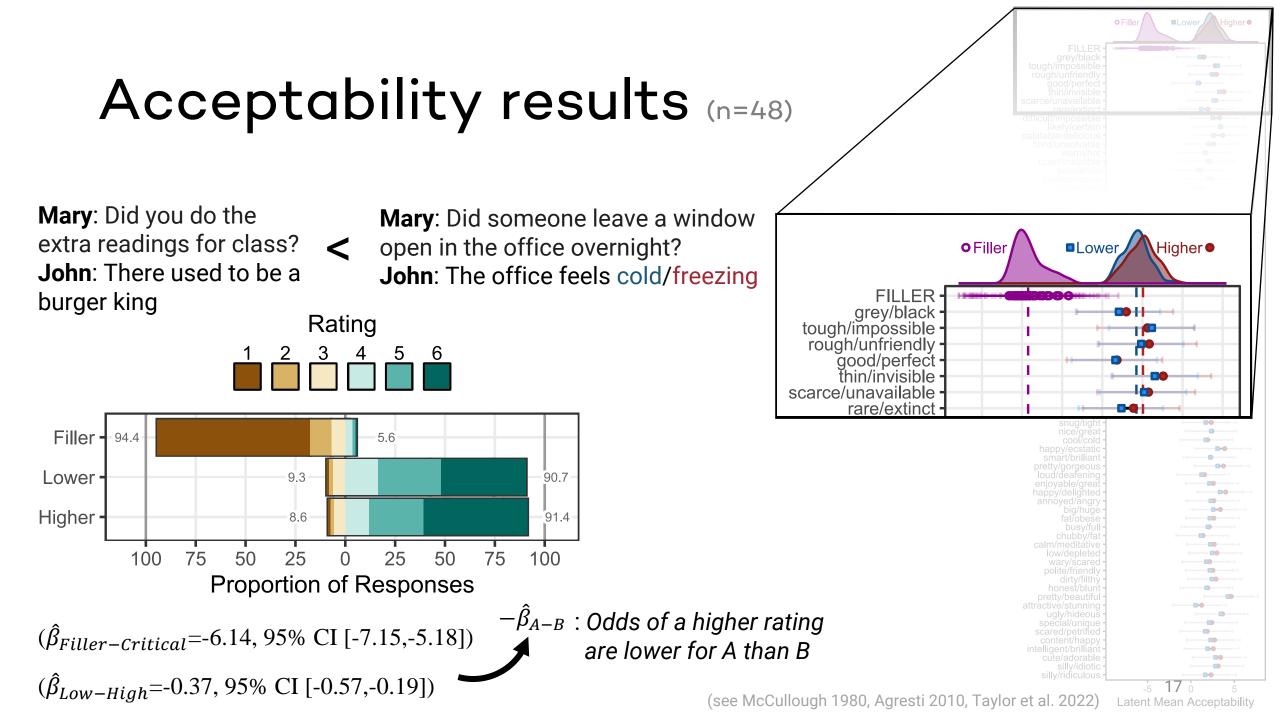
- Need recordings of all materials!
- Recordings should be characteristic of the tunes
- Constrain the amount of phonetic variation
- Resynthesis doesn't always work perfectly

Norming Study for Contexts

Prior work: Does the office feel freezing? The office feels cold.But if we want to probe freezing we can't say it directly!

Mary: Did someone leave a window open in the office overnight? John: The office feels cold

Are *these* indirect answers acceptable enough to use? Do we still find scalar diversity with these indirect answers?



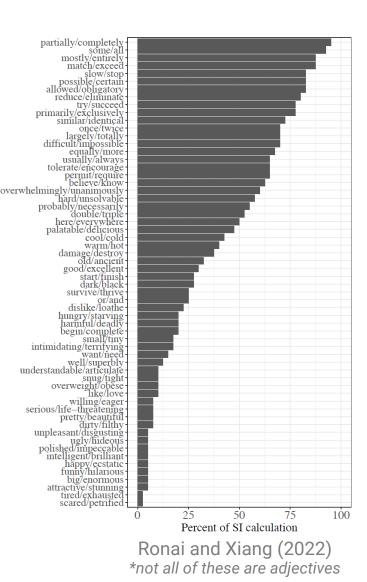
SI Results for 72 scales

Mary: Did someone leave a window open in the office overnight? John: The office feels <u>cold</u>/freezing

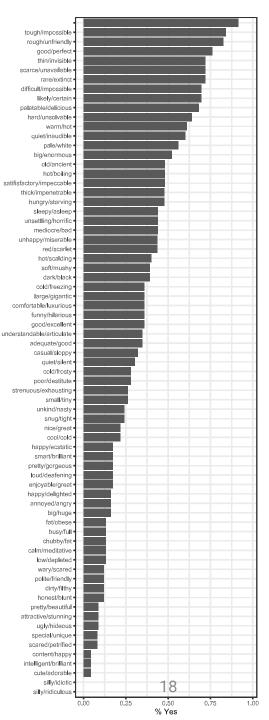
<u>Would you conclude the office does not feel freezing?</u> Would you conclude the office does not merely feel cold?

We do find variation among adjectival scales

Based on norming results, we retain 65 scales



Scales



Scope of the Recordings

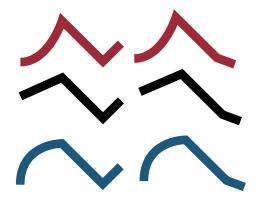
Did someone leave a window

open in the office overnight?

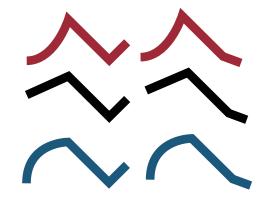
65 scales that need...

A question

The office feels cold



The office feels freezing



x2 A lower/higher answer

x6 Each of our target tunes



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Challenges of Recording

We could record once and resynthesize to 6 new tunes...

• But then we don't get any non-F0 cues that co-occur with the tunes

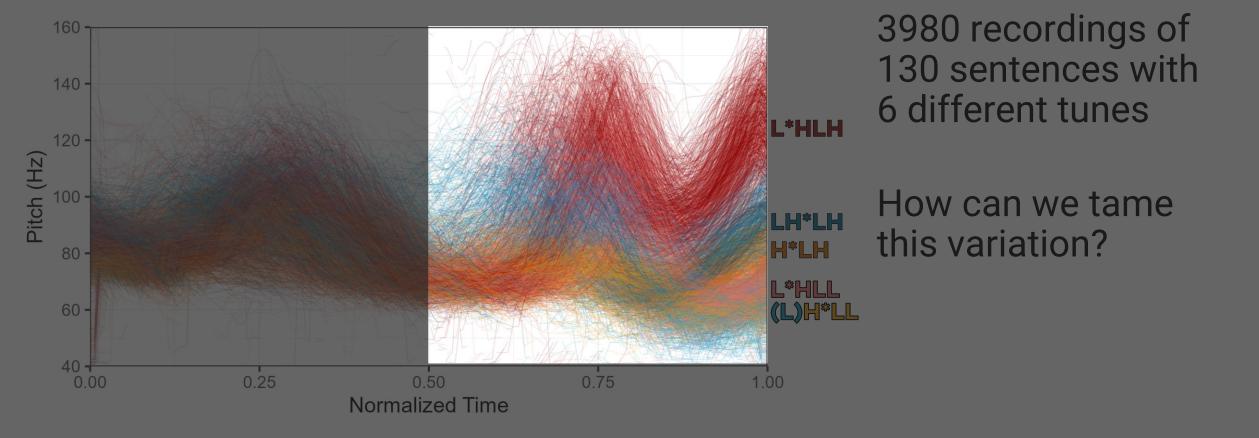
We could record all sentences with all 6 tunes and move on...

• But there *will* be variation, how can we understand and constrain it?

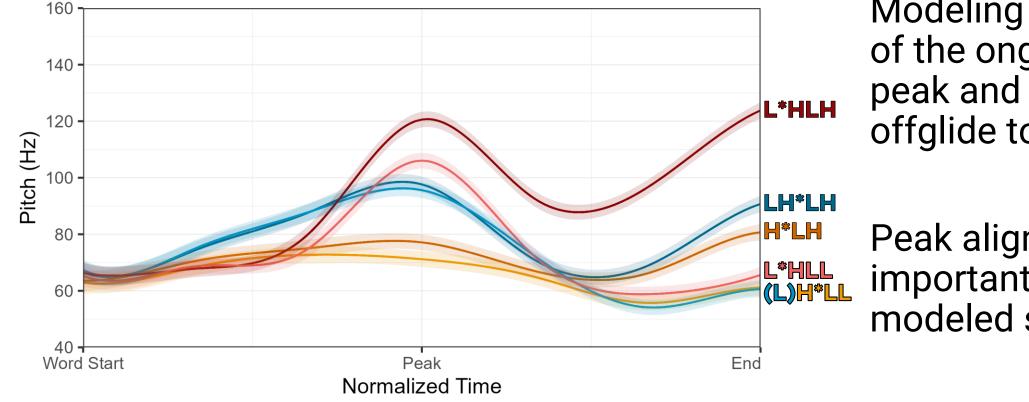
We can standardize our recordings with resynthesis...

- But resynthesis is fickle: some recordings just don't work well
- What parameters do we even use?

Many takes of 780 utterances



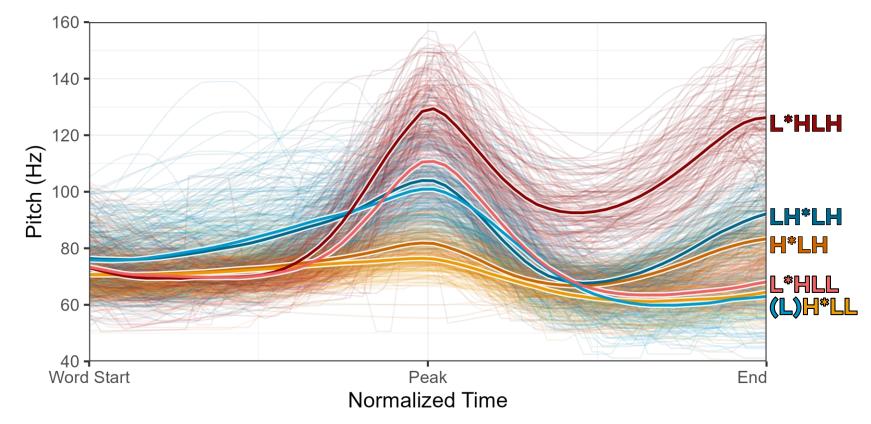
Nuclear Region GAMM Modeling



Modeling the shape of the onglide to the peak and the offglide to the end

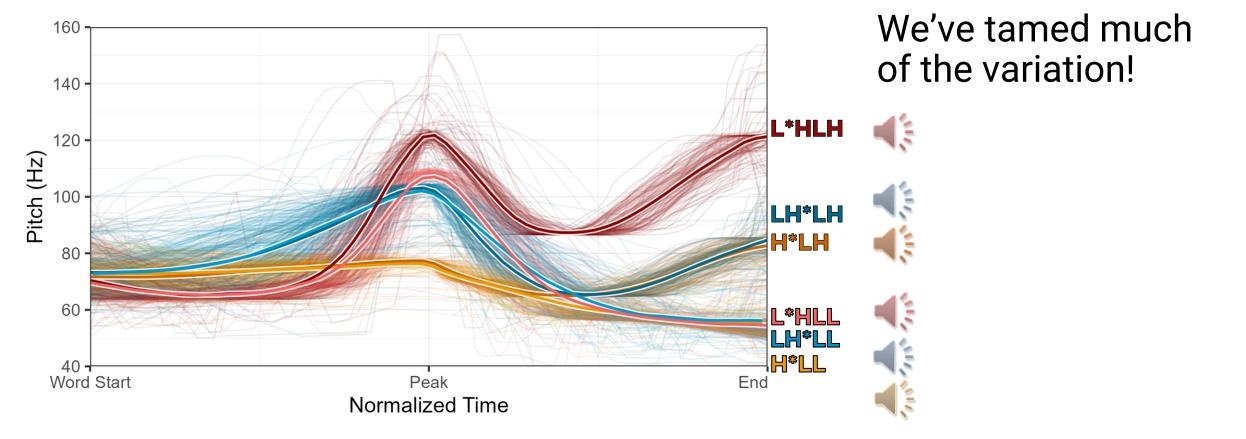
Peak alignment is important but modeled separately

Final 780 "Best" Recordings

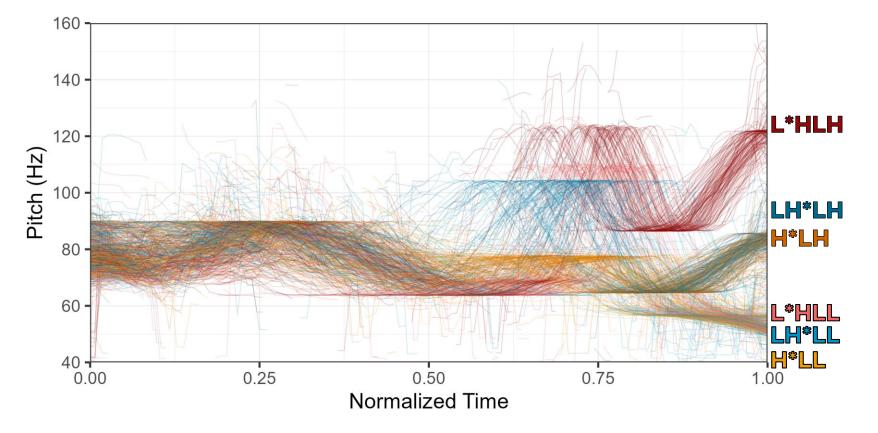


"Best" based on resynthesizing all tokens and picking the one that was most natural

Final 780 Resynthesized contours



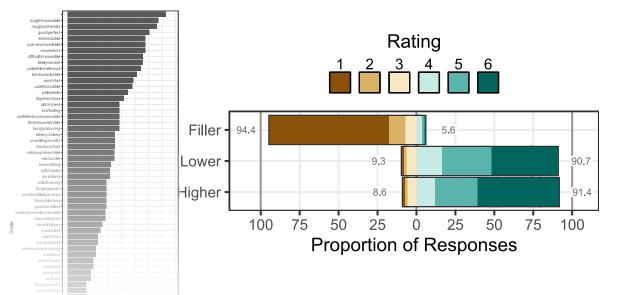
Prenuclear region was not forgotten!



Prenuclear peak height is normalized across utterances

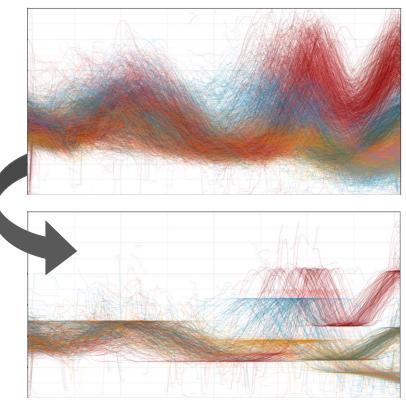
Revisiting our challenges Meaning Side

How can we control and norm our written contexts?



Sound Side

How can we understand and constrain phonetic variation?



Take homes

We're combining two lines of work in psycholinguistics to learn about contrasts between pitch accents and RFR-shaped tunes

Trying to do work on intonational meaning has substantial methodological challenges on both the sound and meaning side

The scope of writing and recording the materials is massive, but we can constrain variation while still respecting it

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